

YOUR
OCEANS
NEWSLETTER



cruiselines

SUMMER 2008

new worldwide brochure..... thinking green..... your fred. olsen..... flagship golf cruises..... dropping anchor..... top points..... and more!

 Fred. Olsen Cruise Lines

New 2009/2010 Worldwide Brochure

As you will know by now, May saw the launch of our new Worldwide brochure, detailing cruises which our fleet of five ships – *Balmoral*, *Boudicca*, *Black Watch*, *Black Prince* and the newly extended and refurbished *Braemar* – will be undertaking from January 2009 to May 2010.

This year we see Sir Francis Drake adorn the front of the brochure, looking defiantly out to sea in Plymouth Hoe in his native Devon. This famous Elizabethan captain was head of the first English expedition to circumnavigate the globe between 1577 and 1580.

The brochure features some fantastic new cruises ranging from two to 106 nights including: world voyages; more convenient sailings from a host of local UK ports, including the addition of Portsmouth; and a selection of fly-cruise holidays. All the usual features are there with the handy cruise calendar remaining on the back for your easy reference guide.

The new brochure covers a fantastic array of cruises and sees the newly acquired *Balmoral* based in Dover throughout 2009, providing more opportunities to experience our new ship with the convenience of UK departures.

We hope you like the new brochure and would like to think there are one or two cruises to tempt you to sail with us again soon.



SHOULD YOU REQUIRE ANOTHER COPY,
PLEASE CALL OUR BROCHURE LINE ON 08705 772299,
CONTACT YOUR TRAVEL AGENT OR VISIT OUR WEBSITE

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FRED. OLSEN STAFF PROMOTING GREENER TRAVEL WEEK

Thinking Green

With environmental concerns coming increasingly to the fore, many people are looking for ways to minimise society's impact on the environment. As a good corporate citizen, at Fred. Olsen Cruise Lines we are also trying to do our part.

NEW BIO FUEL INITIATIVE

Fred. Olsen Cruise Lines has signed a deal with Bio Driven of Canterbury, a new company dedicated to the production of high quality, compliant bio diesel. Waste cooking oil from our cruise ships will be collected and transformed through a carbon negative process into a clean and efficient fuel. The waste oil will be collected from our ships when docked in Southampton and Dover. The oil will then be delivered to the plant in Kent to be filtered, analysed, washed and processed to remove the glycerine and chemical impurities. After a final filtration, the bio diesel will be ready to supply as environmentally friendly fuel.

GREENER TRAVEL WEEK AT FRED. OLSEN HOUSE

Looking closer to home, Fred. Olsen Cruises held a **Greener Travel Week** to encourage all staff at the head office in Ipswich to try alternative ways to get to work, other than driving alone in a car.

During the week, staff oiled the chains of their rusty bicycles, looked up their local bus timetables, put on their walking shoes and signed up for the liftshare database to find a buddy to drive in with, all in the name of greener travel. To encourage participation, the company offered a number of incentives, including free breakfast packs for walkers, flexible working hours for those using public transport and even the use of the directors' parking spaces for those who liftshared!

YOUR FRED. OLSEN

Raising money for charity is something that inspires us all, but Oceans Gold Member Mavis Williamson (pictured with her medals) has certainly taken this to a new level. Putting herself through a gruelling 5km swimathon Mavis raised hundreds of pounds through family and friends, for Macmillan Nursing and cancer based charities.

Mavis completed the BT 5km swimathon, at her local leisure centre in Aylesbury, in a fantastic time of 2hrs 26mins coming second in her age group. Her training regime involved swimming 'against the current' around Cape Horn, up the Beagle Channel, past snow capped volcanoes in Chile and through part of the Panama Canal – in *Boudicca's* on-board

'Swimex' machine! Using the 'Swimex' she was able to replicate swimming long distances, getting in valuable training time before the main event. Not bad for a lady who celebrated her 70th birthday on-board *Boudicca* in February.

We would like to take this opportunity to congratulate Mavis on completing this challenge and for making this fantastic contribution to such worthy causes.

If you have a story about your Fred. Olsen experiences, we would love to hear from you. Please contact the Oceans Administrator at oceans@fredolsen.co.uk



MAVIS WILLIAMSON

Flagship Golf 2010

Our ever popular Flagship Golf programme goes from strength to strength and we are pleased to announce that 2010 sees the programme continue to grow. With a fantastic Canary cruise and a host of Caribbean destinations, enjoy your golf in glorious surroundings

The Flagship Golf programme allows you to match your choice of cruises with your choice of cruising experience. Flagship Golf offers you the opportunity to sample some of the World's most picturesque championship standard courses whilst enjoying all the variety of your chosen itinerary. The ship's resident PGA professional will be on hand offering advice and management tips along the way.

Places are limited on cruises, so early booking of Flagship Golf is recommended. 2010 cruises are detailed in the table below. For full details of Flagship Golf please refer to our new 2009/2010 brochure or to book please call our reservations department on 01473 746 172, contact your preferred travel agent or go to www.fredolsencruises.co.uk

The following 2010 cruises now have Flagship Golf available: -

BLACK WATCH

Cruise code	Destination	Departure	Nights	Cost
W1002	Canary Islands	Sat 27 Mar 10	14	£350

BOUDICCA

Cruise code	Destination	Departure	Nights	Cost
D1001	Caribbean	Mon 04 Jan 10	11	£400
D1004	Caribbean	Thu 11 Feb 10	15	£400
D1005	Caribbean	Thu 25 Feb 10	15	£400
D1006	Caribbean	Thu 11 Mar	15	£400
D1007	Caribbean	Thu 25 Mar	15	£400

BRAEMAR

Cruise code	Destination	Departure	Nights	Cost
M1001	Western Caribbean	Thu 07 Jan 10	15	£400
M1002	Southern Caribbean	Thu 21 Jan 10	15	£400
M1003	Western Caribbean	Thu 04 Feb 10	15	£400
M1004	Southern Caribbean	Thu 18 Feb 10	15	£400
M1005	Western Caribbean	Thu 04 Mar 10	15	£400
M1006	Southern Caribbean	Thu 18 Mar 10	15	£400
M1007	Western Caribbean	Thu 01 Apr 10	15	£400


FLAGSHIP
GOLF



TOP POINTS

BW85112	05-Jan-08	Mrs Elaine Cornford and Ms Sandra Saunders
BW85123	27-Jan-08	Mrs Margaret Marshall and Mrs Joyce Goodwin
BW85134	29-Feb-08	Mr & Mrs Eric Williams
BW85141	20-Mar-08	Mr & Mrs Moughtin
BW852	21-Apr-08	Mr Richard Boots
BW853	02-May-08	Mr & Mrs Thompson
BW854	06-May-08	Gloria Grange
BW855	28-May-08	Mr & Mrs Harman

BM198	13-Mar-08	Mr & Mrs Dunning
BM199	26-Mar-08	Mr Baker
BM200	10-Apr-08	Mrs Sanders
BM201	24-Apr-08	Mr & Mrs Beasley

BP804	02-Mar-08	Mr & Mrs Manley
BP805	15-Mar-08	Mrs Howell
BP806	31-Mar-08	Mr Wilcock
BP807	10-Apr-08	Mr Sutherland
BP808	13-Apr-08	Mr & Mrs Shepherd

BP809	26-Apr-08	Mrs St George
BP810	17-May-08	Mr & Mrs Padgett
BP811	24-May-08	Mr & Mrs Talman
BP812	01-Jun-08	Mr & Mrs Weir

BL003	03-Mar-08	Mr Kemp
BL004	13-Mar-08	Mr & Mrs Woodhouse
BL005	24-Mar-08	Mr & Mrs Hall
BL006	03-Apr-08	Mrs Shelagh Holcombe
BL007	14-Apr-08	Mr & Mrs Jones
BL008	01-May-08	Mr & Mrs Lavin
BL009	12-May-08	Mr Hans Franke
BL010	22-May-08	Mrs Carola Jenkins
BL011	02-Jun-08	Mrs Godwin

BD049	18-Jan-08	Mrs Miller
BD04923	11-Feb-08	Mr & Mrs Broomfield
BD04931	05-Mar-08	Mr & Mrs Hay
BD052	30-Mar-08	Mr & Mrs Grice
BD053	20-Apr-08	Mr & Mrs Thomas
BD054	03-May-08	Mr & Mrs Batte
BD055	24-May-08	Mrs Whitfield
BD056	01-Jun-08	Mr & Mrs Smith

dropping anchor

How Time Flies

The *Balmoral* has now settled into her new life with Fred. Olsen and is progressing well with some glowing comments from passengers. Despite a few initial concerns that the ship might be too big to be a successful Fred. Olsen ship this has certainly not proved to be the case.



Helen Long

Braemar is now in dry dock undergoing her changes and she will be back in service by mid July. The other ships in our fleet are sailing smoothly.

There seems to be so much going on at the moment with the new brochure and itineraries; there really is so much choice. It's likely that with five ships in the Fred. Olsen fleet that this will be the way things will continue from here on. I hope that everybody enjoys their cruises, whichever ship they are on, and wherever they may be going. Finally our new feature "Your Fred. Olsen" is a great way to share pictures and stories with your fellow Oceans members, of your own experiences and adventures whilst on a Fred. Olsen cruise.

I look forward to hearing from you, but until then happy sailing.

Loyalty Crystal Collection

We are very pleased to announce a fantastic change to the top points award. The current award is a Fred. Olsen watch, which is now due to be replaced in the summer with various items of very attractive crystal. At the Oceans cocktail party we are still going to have the top points award, but we will reward those with the highest and the second highest number of points. A choice of one crystal item per cabin will be given to both award winners. There will be ten items to choose from and we hope this truly demonstrates how much our most loyal cruisers are appreciated.



THE CRYSTAL COLLECTION

Vouchers for the crystal collection will be presented to our winners on-board, which will then need to be redeemed with the Oceans Administrator in Ipswich. Your chosen piece of crystal will then be sent. One reward can be claimed each year. There will of course still be a mention in Cruiselines of our top points passengers.

WANTED:

Steering Committee Members

Add your voice to the development of the Fred. Olsen experience - we are now actively seeking new members for the Oceans Steering Committee.

The committee meets three to four times a year and has been expanded to eight Fred. Olsen passengers and key members of staff. As a member you will be asked to view matters objectively and voice the opinions of fellow passengers, as well as your own experiences of Fred. Olsen Cruises.

If you would be interested in joining the committee, please write to: Helen Long, Oceans Administrator, Fred. Olsen Cruise Lines, Whitehouse Road, Ipswich, Suffolk IP1 5LL

Or email oceans@fredolsen.co.uk

The next steering committee is in July and new members will be welcomed at the meeting towards the end of the year.

Passenger Relations Manager

We are pleased to announce that we have appointed a Passenger Relations Manager on *Balmoral*. Mr Gidi Pluym, who many of you will know from his role as International Coordinator on the *Black Watch*, has been occupying this new position since the Inaugural cruise in February in addition to continuing his role assisting our international passengers. Ms Valerie Ruts has recently accepted the same dual role and will work on-board the *Braemar* after the current refit. Both will assist the Reception Manager on-board in aiding passengers who experience any concerns during their cruise and will try to ensure that any issues are addressed as swiftly and thoroughly as possible by liaising with the correct department. In future this new role may well be introduced right across the fleet.